



## PROJECT TEAM

*Frontend developer*

*Backend developer*

*Project engineer*

## TECHNOLOGIES

*WordPress*

*Bootstrap*

*Ajax*

*Froala*

## CHALLENGE

### DESCRIPTION

We were tasked to create the promo website based on the client's application design. The application itself was the client's startup, so the final product had to combine responsive design and flexible management tools which we successfully implemented.

## DECISION

### SOLUTION

#### Choice of a CMS

For website content, the client and the inobright development team chose to use Wordpress – one of the most widespread CMSs.

#### Administrator Tools

To edit the content visually, we integrated Wordpress with the Froala plugin.

#### Form Factors

The responsiveness of the website and its correct visual representation on different screens are provided by Bootstrap and responsive design.