



3 FACTS ABOUT PROJECT

2011

Launch of the project

400+

Websites on MOJO platform

\$25M

Earnings of clients MOJO

TECHNOLOGIES

*Microsoft Azure
Microsoft SQL Server
Entity Framework
ASP.NET*

CHALLENGE

IDEA

The idea was based on plans to create an advanced system that would design, create, and launch commercial websites within 24-hours.

DECISION

SOLUTION

At the pre-design stage, we determined the set of technologies, technologies that would let us fulfill the main features of the project – quickly create websites and instantly enhance the functionality. MOJO service functionality is currently being enhanced, based on clients' requirements and demand. The team works well on a tight schedule amid a constant flow of new tasks.

RESULTS

After several years of work MOJO Research & Development became one of the leading companies of its segment in the United States joining the DRMA association. The customer base and project continue to grow.

GENERAL FEATURES

Great Start

The first thing for a user to choose is the style and design of the website that can set it apart from others. It can be either a client's design or a template.

Complete Control

The MOJO Admin tools allow edit the terms of use, privacy policies and many other things.

Dashboard

The MOJO dashboard data is available for Excel and contains all important information to use in the website management.

Testing System

The MOJO Now platform provides a user with the possibility to work simultaneously with different versions of a website and perform any kind of A/B testing.

Marketing

The built-in MOJO tools include geographical website targeting ensuring a business' maximum efficiency.

Instant Payments

MOJO is integrated with all major payment systems, making it easy to purchase for almost anyone.